



TRAFFIC SAFETY
SUPPLY COMPANY

Island Alert Curb Reflector

Raised Island Visibility Improvement

»»» IMPROVING TODAY FOR A SAFER TOMORROW

PRODUCT OVERVIEW

PRODUCT NO. - DP01237 - 48" Black w/1-Way Yellow Reflector
DP05706 - 48" Black w/1-Way White Reflector

The Island Alert Curb Marker is a low-cost safety solution designed to improve the visibility of raised islands, median noses, pedestrian refuges and similar roadway features. The Federal Highway Administration recommends that all curbs at intersections, including median islands and other raised channelization, be delineated. The exceptional retroreflectivity provides a clear visual cue to the motorist of the full-radius of raised medians, reducing accidents and improving safety.

Reflectors are made out of 100% polyurethane, the toughest flexible polymer made. Flexibility over a temperature range from -20°F to over 160°F makes these markers suitable for any climate. Notching the base of the reflector further allows the marker to bend to meet almost any curb shape. These reflective markers can be installed in a straight line, wide arc, narrow arc, or even in a full circle!



Versatile reflector follows sharp-angled curves

BENEFITS

- Visible & Simple - Continuous ribbon reflectivity with a prime, peel, and stick application.
- Practical & Durable - Low-cost, UV-stable polyurethane solution with a notched foot for curved installation.



Flexible design wraps around any median

APPLICATION

- Median Noses
- Bull Noses
- Raised Islands
- Pedestrian refuges
- Traffic circles

INSTALLATION

- Factory applied adhesive strips allow for peel-and-stick installation. Simply prime the surface with a simple-to-use spray primer, wait 60 seconds, peel off the release paper and press the reflectors in place.



Brilliant abrasion-resistant retroreflective strip

The specifications provided are approximate and subject to change. Graphics and illustrations are intended for illustrative purposes only.

If it's not right, we'll make it right - since 1956.

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